

BLAM!

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For other meanings of the term Blam, see Blam.

BLAM! is a series of CD-ROM art publications released between 1993 and 1998 by the studio of Necro Enema Amalgamated. [1] (<http://www.necroenema.com>)

BLAM!, "the Marquis de Sade of CD-ROM magazines, assaults, mocks, and parodies the holy values of Western civilization... Shocking, hilarious, stupid, reactionary and revolutionary." — Alternative Press

In 1992 **Supervert** [2] (<http://supervert.com>) joined into partnership with **Swensonia!** [3] (<http://www.swensonia.com>) to form Necro Enema Amalgamated, a Devil's Advocacy group and entrepreneurial innovator of manipulative software, coercive advertising, and subliminal semiotics.

Necro Enema Amalgamated created the notorious series of BLAM! CD-ROMs, releasing BLAM! in 1993, BLAM! 2 in 1995, and BLAM! 3 in 1998.

Notorious for their graphic, violent, pornographic content and virtuoso form, the **BLAM!** disks inspired a weird mix of love and hate in reviewers across a range of disciplines: design (ID, eye), new media (Wired, Mondo 2000), art (Frieze, World Art), pornography (Dirty), academia (Lingua Franca), music (Alternative Press), pop culture (Village Voice, Time Out New York).

The BLAM! disks have also been featured in prestigious exhibitions at the Pompidou Center in Paris, the Videofest in Berlin, the ICA in London, the Museum of Contemporary Art in Sydney, and many other venues. It has also been broadcast on MTV Europe and has become something of a cult phenomenon in Japan.

"In manipulating the user to a parodic extreme, BLAM! muffles the liberation song with the moans of sadistic programmers and the groans of frustrated users. NEA doesn't just endeavor to show us how we are controlled by allegedly interactive programs — it revels in the spectacle of our enslavement." — Lingua Franca

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